

HOW WE WORK WITH YOU



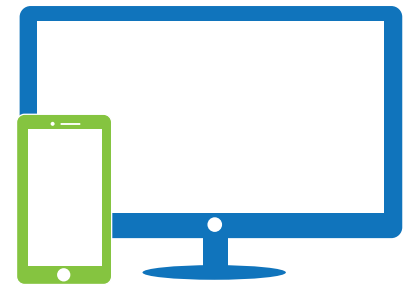
**UNDERSTAND YOUR
BUSINESS NEEDS**

**DEFINE AUDIENCES
BY RELEVANCE**



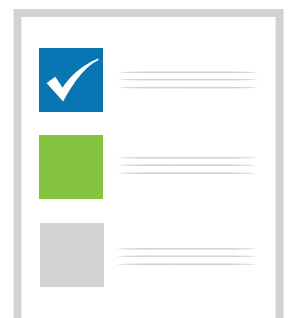
**DEVELOP COMPELLING
NARRATIVE**

**UNDERSTAND
AVAILABLE CHANNELS**



**ANTICIPATE POTENTIAL
RISKS**

**BUILD INTEGRATED +
COMPREHENSIVE PLAN**



**ENSURE YOU DELIVER
ON THE PROMISE**